

Our Profile

When your company stands before choosing a new business management solution, you need a partner you can trust. A partner with experience and expertise. A partner that can minimize your risk and maximize your value. That partner is Annata.

What

Annata provides solutions, implementation, training and consultation in relation to Microsoft® Dynamics AX® and Cognos BI® directly through our own operations and indirectly through partners in most corners of the world. Annata is a Microsoft Gold Certified Partner, member of the Microsoft Presidents Club and certified in multiple Microsoft competencies. Annata is also an OEM partner of Cognos Inc, with many years experience of Cognos development and implementation and is a member of the 'powered by Cognos' programme.

Where

Annata has headquarters in Reykjavik, Iceland. Currently we have subsidiary companies with offices in Sweden, United Kingdom and Denmark. The number of subsidiaries is growing to cover more strategic markets in Europe. In the Americas, Annata trades through our affiliated partner, Crossroads Partner Inc., who have offices in most metropolitan areas in Mid and Eastern US. We have also established strategic reseller and distributor partnerships in Australasia and Europe to support the sales and service of many Annata developed solutions.

Industries

Annata implement Industry specific solutions and provide services to a variety of sectors, including multiple types of manufacturing, wholesale and retail, distribution and Financial Services. However Annata is most widely known for the Annata Import and Dealer Management Solution for Dynamics AX (Annata IDMS).

Annata IDMS is currently in use at various sites in Europe and supports many of the larger and better known brands in the Automotive, Heavy Machinery and Construction Equipment sectors. Annata IDMS is an extended part of the Dynamics AX suite, developed within the standard solution, extending the standard functionality rather than changing it, thus maintaining the flexibility and upgradeability of the overall Dynamics AX solution. Annata IDMS for Dynamics AX can be used for dealer networks alone or for integrated import, distribution, sales and service companies in the aforementioned sectors.

Experience

Annata has been working with Dynamics AX and its predecessors since the very beginning. Our highly skilled and professional team have jointly achieved hundreds of full life-cycle projects in dozens

of countries around the globe. We are proud to say that our customer retention rate is probably second to none. We aim to work with our customers for the long term.

Expertise

We are a focused Microsoft Dynamics AX, Microsoft BI and Cognos BI team and we have the references and certificates available to demonstrate our capability to deliver.

Annata's expertise is multidimensional and refers to our ability to positively impact our customers' people and business. We are experts in the methodology needed to succeed in implementing new business management solutions. We are experts in setting up and maintaining the right service environment for a progressive and sustainable future for our customers. We know how to put together the right team for each project, we have both the skills and tools for major and minor development tasks and we have in-depth knowledge in multiple industries and strong skills and expertise in many business process areas. You can trust us!

Reputation

We are trusted advisors for many prominent businesses around the world. Our aim is to continue to build success on reputation. To quote Tami Reller, Corporate Vice President, Microsoft:

"Annata truly understands how important customers are to Microsoft and makes the extra effort to make their customers' experiences truly memorable".

For us, reputation is everything.

Contact us

Learn more about making Annata your trusted advisor and business management systems partner. Contact us today. Please find further information on our website; www.annata.co.uk or send an E-mail to info@annata.is.

Annata hf.
Mörkinni 4
108 Reykjavik
Iceland
Tel. +354 412 1000

Annata Sverige AB
Solna Torg 19
171 45 Solna
Sweden
Tel. +46 70763 40 55

Annata Ltd.
Unit 20, Fareham Enterprise
Centre
Hackett Way
Fareham
Hampshire
PO14 1TH
United Kingdom
Tel. +44 1329 282109

Annata A/S
Telegrafvej 5 A
2750 Ballerup
Denmark
Tel. +45 26 17 87 33

