

## Are you looking for extra visibility?

With Annata's Financial Analytics you can gain added insight into your operations!

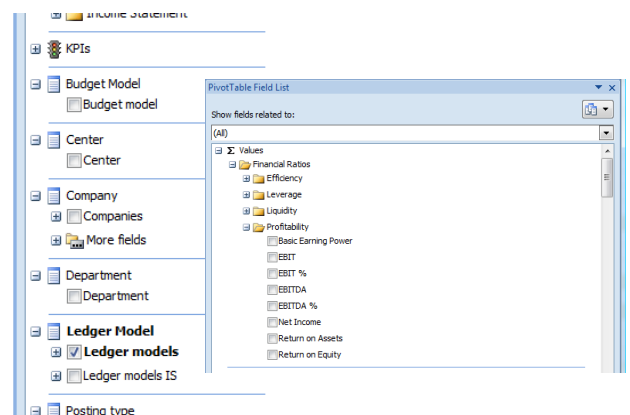
With Annata's Financial Analytics, management can stay informed and up-to-date on the trend of various financial KPI's at any time. All threads of the company come together in its financial accounts. There it is possible to see how key elements in the value creation process stand. It's possible to analyse margins and return on assets and capital and how cash from operations has been deployed. Good access to the right information at the right time is a key ingredient of success.

### Do these questions sound familiar?

- Do you need to spend considerable time reporting on your business?
- Does financial information arrive late and sporadically?
- Are you having a hard time analysing trends in Key Performance Indicators?
- Do you have problems getting good and useful information from your ERP system?
- Is it hard to identify variances from budgets?

Pre-defined reports that build on Annata's Financial Analytics enable managers to access detailed information about the income statement and balance sheet in a quick and concise manner!

Balance	Column Labels	
Row Labels	2007	2008
Chart of accounts from GL	-103.389.709	-159.004.860
Balance sheet	12.676.438	-86.759.122
ASSETS	17.819.127	21.626.097
FIXED ASSETS	5.750.969	9.173.589
ACCOUNTS PAYABLE	-1.792.403	-382.739
TAXES PAYABLE	-178.532	-493.352
TOTAL SHORT TERM LIABILITIES	-1.970.935	-876.091
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SHAREHOLDERS' EQUITY	-6.152.270	-35.994.510
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TOTAL LIABILITIES & SHAREHOLDERS' EQUITY	-8.123.205	-36.870.601
BALANCE SHEET TOTAL	15.446.891	-6.070.915
Income statement	-116.066.147	-72.245.737
Income Statement for Creditors	-61.633.630	-32.447.952
Income Statement for Board	-8.166.700	-15.103.523



### Sound management of finance and operations

You can easily analyse the margins of departments, the trend of costs, compare actuals to budget and do a comparative analysis on key indicators between periods. By carefully selecting what dimensions to deploy you unlock a wealth of valuable information that has previously only been available via extensive number crunching in spreadsheets.

Answers to pressing questions can be answered quickly and easily:

- Are salaries increasing as a percentage of sales? Is this trend only associated with specific departments?
- How might that impact the company's bottom line?
- How are we doing compare to the same period last year?
- Are other costs increasing? Are specific cost centers contributing to the increase?

- What's the situation on the company's net working capital?
- Are receivables and inventory increasing as a percentage of total assets?
- Are short-term liabilities increasing and the company defaulting on some liabilities?
- Has our cost of capital increased?
- Are we efficient enough in our receivable collection and are we executing a sensible strategy in inventory purchasing?

## KPI's easy to deploy

Annata's Financial Analytics contains a wealth of KPI's that are instantly deployable to gain deep insight into the state of affairs within the company. The KPI's cover four aspects: Profitability, Efficiency, Leverage and Liquidity. Monitor profits, return on assets, return on equity, inventory turnover, days receivables outstanding, debt to assets and debt to equity ratios, interest coverage ratios, net working capital, q-ratio and more to gain a good feel for where the business is heading.

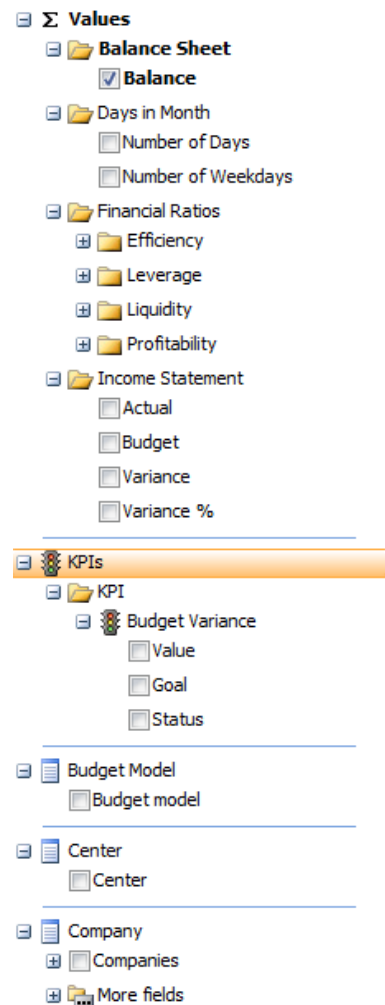
## Annata's Financial Analytics – makes perfect sense!

Annata's Financial Analytics delivers answers to a range of questions. Users can also influence the structure of report templates that are deployed in the Finance Analytics. Create all the templates you need to cater for different reporting needs in your Dynamics AX ERP system. A specific user-friendly module enables you to decide on many versatile layouts of the chart of accounts.

### Shift emphasis to analysing information instead of creating it

With Annata's Financial Analytics you can shift your emphasis on analysing the content of your information and decide how to act on it.

Gone are the days when the effort of putting together the information was so time-consuming that little time was left to analyse the information. Annata's Financial Analytics enables you to spend your time better and act smarter and faster.




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## Please contact us for further information:

[www.annata.co.uk](http://www.annata.co.uk)